

CU Boulder University Libraries 2010-2013 Strategic Plan GOALS and OBJECTIVES

MISSION

The mission of the University of Colorado at Boulder Libraries is to enrich and advance learning and discovery in the University, community, state, and nation by providing access to a broad array of resources for education, research, scholarship, and creative work to ensure the rich interchange of ideas in the pursuit of truth and learning. We join the University to serve Colorado and engage in the world.

VISION

The University of Colorado at Boulder Libraries preserves the past, enriches the present, and shapes the future. The Libraries faculty and staff collaborate internally, with colleagues beyond the campus, and with our clients to advance information literacy, intellectual freedom, lifelong learning, the disciplinary growth of information, and the amplification of knowledge—personal and global. We join the University in redefining learning and discovery in a global context. We demonstrate our commitment to the strength of diversity in personnel, resources, services, and relationships with an internal climate of mutual respect and collegiality, tireless efforts to acquire and provide access to a broad array of resources, innovation in technology and service, and the development of partnerships with our clientele.

GOALS

Client-Centered Focus

Libraries faculty and staff are stewards of the Libraries collection—a rich and diverse array of resources for education, research, scholarship, and creative work. We partner with our campus and other clients to address leading information-seeking practices and technologies.

Goal 1: Base collections, services, programs, and policies on best practices and leading technologies.

Objective 1: Assess, build, sustain, preserve, and provide access to a collection of information resources that is comprehensive, inclusive, balanced, and relevant to current and future campus teaching and research needs.

Objective 2: Provide physical and virtual resources to clients in a timely manner.

Objective 3: Create and sustain innovative services that enhance information and disciplinary literacy to support discovery, learning, and research.

Objective 4: Sustain and improve physical spaces required for collection stewardship, service excellence, and evolving client practices.

Objective 5: Optimize access to materials based on user needs.

Goal 2: Engage with clients through active assessment and communication in order to continuously develop and promote our services.

Objective 1: Assess client needs as well as services and resources.

Objective 2: Use assessment results to introduce and continuously develop services.

Objective 3: Communicate to our constituencies with a responsive promotional program.

Library as Destination

Library users come to our virtual resources for breadth and depth, to our physical spaces to interact in the spirit of learning, and to both to engage as a community in traditional and digital scholarship. We strive to meet the user's expectations for flexibility in time, mode, and place of discovery. The Libraries adds further value through strategic alliances.

Goal 1: Support the University's guiding principle "to ensure the rich interchange of ideas in the pursuit of truth and learning" by serving as a center of intellectual discourse and transdisciplinary explorations of productions of the mind.

Goal 2: Enhance our physical spaces to support campus teaching, learning, and research and to facilitate both individual and collaborative learning and research.

Objective 1: Continuously improve Norlin's environment to make it more responsive to users and efficient for staff.

Objective 2: Ensure that branch library facilities meet the specialized requirements of the disciplines served.

Goal 3: Expand virtual information spaces that support diverse learning styles and research needs and that advance and sustain a culture of digital scholarship.

Objective 1: Provide clients with customizable discovery tools.

Objective 2: Continuously collect, create, preserve, and provide intellectual access to research materials in all formats.

Optimal Organization Structure

The Libraries organizational structure supports mutual respect and collegiality among a diverse faculty and staff, and promotes excellence in communication, leadership, creativity, and innovation.

Goal 1: Structure the organization to respond to change by collaborating internally, with colleagues beyond the campus, and with our clients.

Objective 1: Enhance work assignments, processes, and staff allocations to implement client-centered services internally and externally.

Objective 2: Recruit and retain personnel with the diverse knowledge and skills that will position the Libraries to operate in an effective and innovative manner.

Objective 3: Increase the number of Libraries faculty and staff to be commensurate with our peer group.

Goal 2: Empower Libraries faculty and staff with the tools, skills, knowledge, encouragement and support they need to contribute fully to the goals and objectives of the Libraries.

Objective 1: Provide professional development opportunities.

Objective 2: Integrate training and continuing education into the operations of each library unit.

Listings of selected accomplishments and planned activities at: [*University Libraries Annotated 2010-13 Strategic Plan with Selected Accomplishments and Planned Activities* \(pdf\)](#).